trovit Press Kit

Ads from all websites in just one search
Our mission is to help guide people through important decisions that happen only a few times in a lifetime such as finding a new home, a car or job. To do so we centralize thousands of classified ads from thousands of Real Estate, Cars and Job Board websites, saving users the time it would take them to surf through all of these pages individually.

We send users to the original source of content, making the search experience seamless and becoming an additional source of traffic for classified websites.

“This is only the beginning. For Trovit, the fun has just begun”

Mauricio Silber, CEO
Our Product

Last year we helped over 1 billion people find a new home, car or job. Here are a few things that make the Trovit product unique:

Representative: We have 3 search engines (Homes, Cars, and Jobs) that centralize more than 200M classified ads from over 45k classified websites across 51 countries. We ensure local relevance by partnering with main players in each market.

Relevant: Users can adjust search results according to their criteria using our filters. To make it even easier, users can set up personalized alerts and we notify them when there is a new ad that might interest them. We currently have around 90 million monthly users and 32 million active registered users.

Anytime. Anywhere: For us accessibility is key. Users can access our search engines through our Desktop or Mobile web version or through our Apps, for either their iOzs or Android device.

Mobile: Currently over 60% of our traffic is mobile. Our 5 apps have generated more than 7 million downloads, and over 55k of our users have rated them 4 out of 5 stars.
Troivt for partners

We centralize ads from thousands of classified websites, taking our users from our site directly to the original source of content, our partners’ sites. We generate more than 150k clicks to our partners monthly, becoming an interesting source of traffic for most of them.

We have developed a native and performance-based advertising solution to deliver incremental sales to our partners. Our objective, to serve the right ad, to the right user, at the right moment. To do so we anchor our advertising product around the use of data, transparency, and immediacy.

Almost every interaction with our partners is done through our Partner Platform which is an exclusive site where our clients can access and manage their campaigns real time. But what really makes us different is our will to forge relationships with our clients and to find new ways of building business together.

These are some of our partners:
There is a reason why we’ve been elected a Great Place To Work® for 6 years in a row, and it involves a like-minded passionate Team and an HR department focused on finding the best talent and making Trovit a workplace where to grow both professionally and personally.

Trovit’s Team is now formed by more than 100 people from 20 different nationalities, with an average age of 30. All our Team is based in Barcelona, where we can all learn from each other’s experiences. If you would like to know more about Trovit as an employer, please visit our Careers website.

Contact us

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